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ABOUT THE JOURNAL

The *Akungba Communication and Media Journal* is a peer-reviewed publication managed by the Department of Mass Communication at Adekunle Ajasin University, Akungba-Akoko, Ondo State, Nigeria. It is published biannually and accepts submissions from both local and international scholars. The journal covers a broad spectrum of communication disciplines, including corporate, organisational, political, interpersonal, family, and global communication, as well as advertising, public relations, film production, development communication, media law and ethics, conflict reporting, new media, and digital publishing. Its primary objective is to advance knowledge in communication and media studies. The journal is available in both print and electronic formats, with the electronic version to be accessible upon completion of the website. Authors will receive a complimentary copy of the volume featuring their work.

Guidelines for Submission of Articles

- i. The paper's cover page should clearly display the title, author's name(s), institution(s), email address(es), and phone number(s).
- ii. An abstract of no more than 260 words must accompany the paper, succinctly summarising the essence of the work.
- iii. The body of the text should be formatted in Times New Roman, 12pt font, and double-spaced, except for the abstract and tables, which should use single-line spacing.
- iv. The length of the manuscript should not exceed 18 pages.
- v. References should strictly follow the citation style outlined in the call for papers.

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Manuscripts should be submitted electronically as a Microsoft Word document through the journal website—[www.https://acmjaaua.org/](https://acmjaaua.org/). The journal accepts and reviews articles year-round. All submissions undergo a blind peer-review process to ensure both accuracy and relevance. Based on the reviewers' feedback, manuscripts may be returned to the authors for revision before final acceptance or rejection.

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